



August 19, 2018

Dear BAPAC Member, Supporter & Friend,

I am writing you as President and Chairman of the Board of the Black American Political Association of California (BAPAC).

Forty years ago, BAPAC was created by several prominent black elected officials. These elected officials along with other dedicated civic leaders were deeply concerned about the future of Black Californians. At that time, it was felt by many forward-thinking individuals that there was an urgent need to create a nonpartisan organization which assured that Black people in California participated fully in the economic, political and social advances that were presently underway in the state.

In a very crucial upcoming November general election that will determine the balance of power in all levels of government, our 2018 BAPAC Statewide 40th Annual Hall of Fame Convention has as its aptly named theme, "We Are the Margin of Victory!" The San Diego Chapter of BAPAC (BAPACSD) will host this convention in beautiful San Diego, California; one of the finest cities in our nation! This history-making event will be held at the beautiful Sheraton Four Points Hotel, 8110 Aero Drive, San Diego, CA 92123, October 18 -20th, 2018!

As the newly elected State President of BAPAC, we are asking for your support again!

With your support we will be able to offer a family friendly convention, which includes our ground – breaking, State Convention Youth Summit! BAPAC will recruit, transport, provide lodging, nutrition and impart valuable education and training to young people from all over California on how to meet the technological and sociological challenges that they will face over the next 20 years of their lives!

The last three conventions in 2015, 2016 and 2017 provided BAPAC with a golden opportunity to hear directly from local, state and nationally elected officials, veterans, youth leaders, and concerned citizens on issues surrounding the educational, economic, healthcare and cultural inequities for most California's communities. For three days, hundreds of California delegates were able to network, attend workshops, and propose key resolutions to build a new, nonpartisan vision: to promote and safeguard the rights of California's underserved citizens.

Our vision going forward for the 2018 October BAPAC 40th Annual Statewide Hall of Fame Convention is "Rebuilding the Middle Class for all of the Residents of California"! The convention format and conversation will focus on achieving the Margin of Victory in:

- Business Ownership
- Home Ownership
- Wealth Building Strategies (Savings and Investing)
- Voter Registration/Voter Participation
- Implementing Collective Impact Strategies to implement education and family self-sufficiency

initiatives – disrupting cycles of poverty to change the odds for children and families throughout California

- Reducing Homelessness/Disconnected Black Youth/Educational Outcomes
- A Job Fair with an Emphasis on Middle Class Jobs with Livable Wages
- Affordable Healthcare and Wellness Outcomes
- Advancing social justice initiatives and improving police and community relations in our city and throughout the State of California.

Your sponsorship would expand BAPAC’s capacity to reach more Californians in leading urban transformation efforts that create economic opportunities for middle class households and communities. BAPAC would be honored if your organization not only provided sponsorship but also participated in the development and presentation of these very important and timely workshops and seminars, serving as panelists and presenters.

BAPAC’s ambitious fundraising goal for this signature event is \$150,000. It is towards that goal, that we ask your prestigious company to become a Diamond Sponsor in our life-changing efforts with this major event; your organization can help lead the charge to address the economic, educational and social challenges in our communities and groom the next generation of entrepreneurs and leaders. Please do so by sponsoring at one of the levels below:

DIAMOND SPONSOR - \$150,000

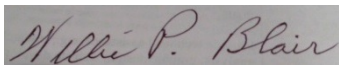
- **PREMIER SPONSOR - \$25,000 & above**
- **PLATINUM SPONSOR - \$20,000**
- **GOLD LEVEL SPONSOR - \$15,000**
- **SILVER LEVEL SPONSOR - \$10,000**
- **BRONZE LEVEL SPONSOR - \$5,000**
- **TABLE HOST SPONSOR - \$1500.00**

BAPAC is a state-approved 501(c)(3) nonprofit organization. (Tax ID Number is 94-2610079)

For more information, please contact:

Dr. Willie Blair at 619-962-3888 and drwillieblair2@gmail.com OR
Taisha Brown at (619) 443 – 8989 and taishabrown777@gmail.com or
Ms. Ellen Nash at 619-665-3878 and ellendnash@gmail.com OR
Mr. Sam Bedwell at (619) 709 - 4525

Warmly submitted,



Dr. Willie Blair, BAPAC State President
Ellen Nash, Chair, BAPACSD and State Convention Chair
P.O. Box 741336,
San Diego, CA 92174-1336

BAPAC 2018 Sponsorship Opportunities

Diamond Sponsor - \$100,000 - \$150,000

Preferred VIP Seating for 60 guests @ 6 tables
Company name/logo in all press releases and email alerts including
Company name/logo placement in video production and event signage
Corporate marketing material distribution
Company recognition and introduction during Gala
Full - page company ad placement in souvenir program
Convention Space for a Corporate/Elected Official/Candidate Booth
Company name/logo listed on materials throughout the year
Please contact Dr. Willie Blair at (619) 962 – 3888 or Ellen Nash @ (619) 665 – 3878 for further information

Premier Sponsor - \$25,000 and above

Preferred VIP Seating for 30 guests @ 3 tables
Company name/logo in all press releases and email alerts
Company name/logo placement in video production and event signage
Corporate marketing material distribution
Company recognition and introduction during Gala
Company ad placement in souvenir program
Convention Space for a Corporate/Elected Official/Candidate Booth

Platinum Level Sponsor - \$20,000

Preferred VIP seating for 20 guests @ 2 tables
Company name/logo in all press releases and email alerts
Company name/logo and event signage
Corporate marketing material distribution
Company recognition and introduction during Gala
Company ad placement in souvenir program
Convention Space for a Corporate/Elected Official/Candidate Booth

Gold Level Sponsor - \$15,000

Reserved VIP seating for 10 guests @ 1 Table
Company name/logo in all press releases and email alerts
Company name with logo placement in event signage
Company ad placement in souvenir program
Convention Space for a Corporate/Elected Official/Candidate Booth

Silver Level Sponsor - \$10,000

Reserved table for 10 guests @ 1 table
Company name with logo in souvenir program and event signage
Company ad placement in souvenir program
Convention Space for a Corporate/Elected Official/Candidate/ Vendor Booth

Bronze Level Sponsor - \$5,000:

Company name with logo in souvenir program and event signage
Convention Space for a Corporate Vendor Booth

Table Host - \$1500

Reserved table for 10 guests

Company name listed in souvenir program

Sponsorship Reply Form

Name

Title

Company:

Address:

City, State, Zip

Phone _____ Fax: _____

E-mail:

___ Yes, I will join in celebrating BAPAC's accomplishments,

1) As an Event Sponsor

(Please select one of the following)

___ Premier Sponsor - \$25,000 ___ Platinum - \$20,000 ___ Gold - \$15,000

___ Silver - \$10,000 ___ Bronze - \$5,000 ___ Table Host - \$1500

___ I will forward all logos to *ellendnash@gmail.com* in Adobe Illustrator EPS or JPEG vector files

2) As a Friend of BAPAC

Individual ticket (s) _____ ticket(s) at \$150.00 = \$ _____

We Cannot Attend

Please accept this \$ _____ contribution payable to BAPAC

Check payable to BAPAC is enclosed in the amount of \$ _____

Please forward all payments to PO Box 741336, San Diego, CA 92174-1336 or go to website at www.bapacsd.org and use the donate button

For more information you can contact Dr. Willie Blair at 619-962-3888 or drwillieblair2@gmail.com or Ellen Nash at 619-665-3878 or ellendnash@gmail.com.

BAPAC

Souvenir Journal Ad Form

Advertising Deadline – October 1, 2018

Ad Size	W x H	Cost	Artwork Specifications. All ads must have a border with the exact ad size dimensions. Attach your selected message exactly as you wish it to appear and be sure to include your name on the copy submitted. PLEASE SUBMIT CAMERA READY ARTWORK/COPY ALONG WITH YOUR REMITTANCE AND THIS FORM TO SUPPORT@BAPACSD.ORG. • Digital Files: EPS, PDF & AI files accepted.
_____ FULL PAGE	7.5 x 9.5	\$750	
_____ HALF PAGE	7.5 x 4.5	\$375	
_____ QUARTER PAGE	3.5 x 4.5	\$285	
_____ BUSINESS CARD		\$75	
_____ PATRON LIST PAGE		\$25	

Please fill out this form completely and mail with your check to the address below.

Today's Date

Organization's Name

Advertisers Name

Phone Number

E-Mail Address

Address

City

State

Zip

Signature of Advertiser

Date

Please make checks payable to BAPAC and mail to:

**BAPAC
P.O. Box 741336 • San Diego, CA 92174-1336**

For BAPAC Use Only

Date Received

_____ Cash – Amount Received \$ _____

_____ Check # _____ \$ _____

Received by

Name on Check _____